

Document Re-design & Usability Rubric				
	1	2	3	4
Document Re-design	The re-designed document makes poor use of the uses the CARP principles of design- contrast, alignment, repetition, and proximity.	The re-designed document uses some of the CARP principles of design- contrast, alignment, repetition, and proximity, but not as well as could be.	The re-designed document mostly uses uses the CARP principles of design- contrast, alignment, repetition, and proximity. Some room for improvement.	The re-designed document accurately and effectively uses the CARP principles of design- contrast, alignment, repetition, and proximity.
Re-design Content	The re-designed document does not contain all of the essential and important information. It also includes unneeded excess information.	The re-designed document contains some of the essential and important information, but also includes some excess information.	The re-designed document contains most of the essential and important information, but does not include any excess information.	The re-designed document contains all of the essential and important information, but does not include any excess information.
Usability Report Content	The report does not adequately explain the purpose of the document and the intended audience. The design elements of the original document are not explained and analyzed. Suggestions are not explained.	The report generally explains the purpose of the document and the intended audience. Some of the design elements of the original document are explained and analyzed. Some suggestions are explained.	The report explains the purpose of the document and the intended audience. Some explanation of the original document are clearly explained and analyzed. Suggestions are explained.	The report clearly explains the purpose of the document and the intended audience. The design elements of the original document are clearly explained and analyzed. Suggestions are clearly explained.

Grammar & Mechanics	<p>Significantly unclear or wordy prose Clear mismatches of level of formality and technicality to audience Some problems with sexist or racist language 6-7 grammatical, mechanical, or typographical errors Errors distract or unintentionally amuse users</p>	<p>Somewhat unclear or wordy prose Mostly good matching of level of formality and technicality to audience Gender- and culture-appropriate language 4-5 grammatical, mechanical, or typographical errors Errors affect usability</p>	<p>Almost always clear and succinct prose Good matching of level of formality and technicality to audience Gender- and culture-appropriate language 1-3 grammatical, mechanical, or typographical errors Errors mildly affect usability</p>	<p>Clear and succinct prose Excellent matching of level of formality and technicality to audience Gender- and culture-appropriate language No grammatical, mechanical, or typographical errors Errors do not affect usability</p>
Assignment Completion	<p>Does not adequately fulfill assignment Missing a significant part of the assignment</p>	<p>Fulfills assignment description Missing one or more minor parts of the assignment</p>	<p>Fulfills assignment description Includes all parts of the assignment</p>	<p>Fulfills assignment precisely and fully Includes all parts of the assignment</p>