Long Proposal Rubric				
	1	**2**	**3**	**4**
Argument Structure	No conclusions articulated explaining why the proposed method should be used	Provides conclusions explaining why the proposed method should be used but no concrete evidence in the form of examples	Provides conclusions explaining why the proposed method should be used, but weak evidence, i. e. no specific (only generalized) examples to support the conclusions	Provides strong, clear, convincing conclusions why the proposed method should be used and evidence, i.e. relevant examples to support the conclusions
Justification	Rationale and significance of proposed work not articulated	Presents rationale and significance of proposed work in the form of a weak, unstructured argument	Shows some effort to present the rationale and significance of proposed work in the form of a wellstructured argument	Presents rationale and significance of proposed work in the form of a wellstructured, logical argument

Supporting Calculations, Documentation, Illustrations	Little support of content by data--graphs, charts, tables; incomplete or missing explanations of data and assertions; largely incorrect calculations; data not presented in appropriate format; documentation incomplete or absent	Some of the content supported by data but should include more graphs, charts, tables; some explanations of data and assertions; several incorrect calculations; data sometimes presented in appropriate format; documentation sometimes missing.	Most of the content supported by data--graphs, charts, tables; mostly appropriate explanations of data and assertions; mostly correct calculations; data mostly presented in appropriate format; documentation generally provided.	Content supported effectively by data--graphs, charts, tables; full explanations of all data and assertions; all calculations are correct; data are presented in appropriate format; documentation for assertions is provided.
Grammar & Mechanics	Significantly unclear or wordy prose Clear mismatches of level of formality and technicality to audience Some problems with sexist or racist language 6-7 grammatical, mechanical, or typographical errors Errors distract or unintentionally amuse users	Somewhat unclear or wordy prose Mostly good matching of level of formality and technicality to audience Gender- and culture-appropriate language 4-5 grammatical, mechanical, or typographical errors Errors affect usability	Almost always clear and succinct prose Good matching of level of formality and technicality to audience Gender- and culture-appropriate language 1-3 grammatical, mechanical, or typographical errors Errors mildly affect usability	Clear and succinct prose Excellent matching of level of formality and technicality to audience Gender- and culture-appropriate language No grammatical, mechanical, or typographical errors Errors do not affect usability

Task Completion/Format/Layout	Required components are mostly absent; formatting is repeatedly inconsistent in layout (headings), spacing, and alignment, reducing readability and attractiveness.	Some required components are included; formatting guidelines for layout (headings), spacing, and alignment are sometimes followed. 3-4 problems in format and layout, but the report is easy to read.	Almost all required components are included; formatting guidelines for layout (headings), spacing, and alignment are almost always followed. 1-2 problems in format and layout, but readability and attractiveness are not affected.	The report includes all required components and follows formatting guidelines for layout (headings), spacing, alignment, headings, etc.. Format and layout make the report exceptionally attractive, drawing attention to the content, and enhancing readability.